Wendy Barr

Speaker. Trainer. AI Marketing Strategist.

"captivating & inspirational!"

@iamwendybarr

Love Notes

"Simply put, Wendy Barr is on the mark! She combines her extensive background with her humor and inspirational insights and the result is a powerful speaking experience. Wendy helps business owners build, grow and scale using their brand, who knew!?

Leisa Reid

"So entertaining! Wendy has a way of telling stories that keeps you engaged. Then she ties it all together with a powerful teaching point that blows your mind!"

Steve Olsher

"Wendy's creativity is so Inspiring! Never disappoints when she's handed the microphone!"

Gary Barnes

Speaking Topics

01. **The AI Magic Marketing Method — my signature talk**
02. **AI Marketing for IMPACT in 7 Seconds or Less!**
03. **The Nuances of Networking**

Get to Know Me

Wendy Barr is a brand visionary and super connector. With more than 20 years of experience in branding and marketing, she specializes in helping businesses harness the power of AI to build distinctive, authentic personal brands.

CEO & Founder of the Women's Business Link™ (WBL), a thriving community of women entrepreneurs and professionals, Wendy has built a movement dedicated to helping women connect, grow, and lead with impact.

Her work spans world-renowned brands including MTV, Rockefeller Center, and Allure Magazine, and her mission is to catapult experts, entrepreneurs, and small businesses to success through authentic human connection.

MTV MUSIC TELEVISION · allure · ROCKEFELLER CENTER · JIVE · RCA · MERCK

Let's Boogie!

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